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**PRESS RELEASE**

# **Riskline launches revamped travel alert offering to protect corporate travelers throughout the US**

*The travel risk intelligence company's updated offering will provide travelers with a concise overview of security risks at their location*

**SAN DIEGO:** Travel risk intelligence company, [Riskline](#) has today at the Global Business Travel Association Convention (GBTA) in San Diego, announced the launch of their revamped travel risk alerts offering, Alerts 4.0. Alerts 4.0 will provide corporate travelers and managers with an improved clarity of risk alerts on potential and ongoing events that may jeopardize the safety of their trip. Riskline is one of the world's leading travel risk insights companies leveraging AI and professional analysts to process more than 100,000 data sources providing accurate and timely travel risk assessments.

In an environment of agitated geopolitical relations and the growing prevalence of natural disasters exacerbated by climate change, Alerts 4.0 aims to provide practical travel risk information that cuts through the noise and offers corporate travelers greater certainty. Alerts 4.0 offers travelers more support than before, and companies can precisely target who receives a risk alert based on whether they'll be affected. The alerts can provide practical information that will empower travelers to understand which events affect them and to see which travel routes and airlines are impacted and get an extensive radius of the event. As a result of the significant rise in natural disasters, Riskline has added subcategories for Natural and Environmental related alerts to provide further details on climate events and better intelligence for businesses. Viewing alerts through the Riskline portal is now more user-friendly and the improved layout clearly lays out all of the available intelligence on a developing situation.

Travelling for work, whether domestically or internationally, has become increasingly complex. Individuals can be faced with a myriad of situations and environments that can increase the risk level of their trip. Road accidents, disease outbreaks, natural disasters, conflict and crime can threaten the safety, security, and health of travellers and affect their trip itinerary. Despite this, a survey from the [Global Business Travel Association](#) found that 46 percent of British and American business travellers work for a company that has no clear travel security policies, with 22 percent having no idea who to contact in the event of an emergency abroad. This is compounded by research from the [International SOS Foundation](#) that found that 95 percent of employers have sent their employees to high-risk locations to work, and only one third of respondents stated that they did not know whether they had legal requirements or owed a duty

of care when they were abroad. Riskline's revamped offering will ensure it is easier for businesses to protect staff while traveling abroad for work.

**Commenting on the launch of Alerts 4.0 at the Global Business Travel Association Convention, Director of Operations at Riskline, Adam Schrader, said:** *"We are delighted to be announcing the revamp of our risk alerts product today at GBTA San Diego, that empowers safe and secure travel for corporate travelers. As a precarious environment for travel prevails, our updated offering will ensure that both businesses and their employees are briefed and equipped with the knowledge of ongoing and potential risks that could impact their trip."*

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### **About Riskline**

[Riskline](#) is a leading travel risk intelligence company in operation since 2007 and based in Copenhagen, Denmark. Riskline's world-class information and analysis services are trusted by small businesses and Fortune 500 companies across a wide range of industries. For further information please visit <https://riskline.com/>

### **Notes to Editor:**

Please see image attached, source - Riskline.

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