

## **TRIPBAM Expands Service Tiers with New Enterprise Offering**

SAN DIEGO, Calif. — Aug. 14, 2022 – TRIPBAM, the global provider of air and hotel rate reshopping, auditing, benchmarking and sourcing, today announced a new bundled service offering to its platform.

TRIPBAM Enterprise for the first time combines the company's full suite of integrated hotel and air solutions for corporate travel buyers.

"Everything we do at TRIPBAM is client led," said TRIPBAM Founder and CEO Steve Reynolds. "Buyers have told us they wanted a way to be able to improve their hotel and air programs by using all of TRIPBAM's solutions together, so that's what we've done, making it easy to manage their company's travel more strategically."

By combining the full suite of TRIPBAM services across hotel and air, travel buyers can save at least 20 percent on their total travel spend. TRIPBAM Enterprise includes:

- Hotel and air reshopping, including custom configurations, smart share shift, reshop analytics and automated rebooking.
- Hotel and air contract auditing.
- Hotel Intelligence and Air Intelligence benchmarking and analytics dashboards.
- Smart sourcing for hotels.

The new offering comes as the company gains ground with TRIPBAM for Air, which launched last year to deliver to the air category the same quality reshopping, auditing and benchmarking that TRIPBAM already demonstrated with hotels. The company is expected to launch air sourcing in 2023.



TRIPBAM Enterprise is available now. It's only open to buyers through direct contract and not via travel management company resellers. Other TRIPBAM service tiers include Essential, Professional and Enterprise+.

### **About TRIPBAM**

Dallas-based TRIPBAM is the leading travel technology provider for reducing costs and optimizing travel programs. TRIPBAM's advanced air and hotel analytics, benchmarking, and contract auditing capabilities empower companies to save on travel without compromising on corporate culture. More than 2,600 companies across the globe trust TRIPBAM's technology to stay on top of supplier agreements, boost compliance, negotiate new contracts, and save both time and money. For more information, visit [www.tripbam.com](http://www.tripbam.com).

### **MEDIA CONTACTS**

#### **Abby Pharr**

TRIPBAM Media Relations  
abby.pharr@tripbam.com  
+1 512-560-9045

#### **Julie Sickel**

OnWrd & UpWrd, on behalf of TRIPBAM  
jsickel@onwrdupwrd.com  
+44 7947 789144