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Tripkicks announces new tools that empower companies to achieve their business travel goals

The expansion of timely, actionable information across every part of the trip allows business travelers to be safe, program compliant, and successful.

Tripkicks, the business travel tech powerhouse, announces today a major expansion that allows companies to better achieve their travel program's goals while enhancing the traveler experience throughout every part of a trip. Powered by the development of an innovative new technical architecture, Tripkicks has created a cohesive network that enables the unprecedented exchange of information amongst business travelers, their company travel programs, and travel suppliers.

These advancements allow business travelers to stay more connected to their company programs by receiving personalized insights and guidance during search, booking, pre-trip, on-trip, and post-trip. Travel Managers can empower and influence traveler behavior across different touchpoints - delivering timely messages, and easily connecting their travelers to relevant resources at the right time. Additionally, suppliers benefit from access to new channels that increase traveler engagement, through the distribution of dynamic, and actionable content at the most relevant and opportune stages.

"Expanding beyond the point of sale has been a unifying goal for Tripkicks and our clients since the re-start of business travel", says Tripkicks CEO, Jeff Berk. "The point of sale remains a critical and influential part of the trip journey, but for the traveler - it's only the beginning. Today, travelers look to their employers for more guidance and resources that allow them to maximize the value and success of each trip. Areas like safety, productivity, health & wellness, elevated experiences, and engaging with suppliers that align with their ESG (Environment, Social, Governance) goals are all top of mind for travelers."

Tripkicks will continue to grow its partner program, with a focus on actionable data, strengthening connections between travel suppliers and the traveler, and enabling new capabilities that simplify the traveler journey. Over the past year, Tripkicks has announced partnerships with industry leaders such as [CIBT](#), [Riskline](#), and [Green Key Global](#).

Configurability remains a core tenant of the expanded Tripkicks solution, and in addition to its online booking tool integration, Tripkicks clients can leverage new channels that include mobile (app), email, and SMS capabilities, along with a flexible API to facilitate third-party integration.

Companies or individuals looking to learn more about the expansion can contact hello@tripkicks.com.

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ABOUT TRIPKICKS

We are a business travel tech powerhouse, empowering companies across the world with the tools necessary to achieve travel program goals and enhance the experience of their travelers.

Learn more on www.Tripkicks.com and linkedin.com/company/tripkicks. #tripkicks #travelbetter

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