

Reed & Mackay Strengthens Position as Leader in Sustainable Corporate Travel with Expert Service and Innovation

Building on its track record of providing insights and sustainable travel options for clients through proprietary technology, Reed & Mackay is enhancing its booking platform to further promote responsible travel and organizational effectiveness

NEW YORK, July 22, 2024 — Reed & Mackay, a global leader in corporate travel and event management, today announced a strengthened commitment to delivering the most sustainable travel options to clients. The company's long-standing service expertise, combined with innovative enhancements to its proprietary technology ecosystem, supports its clients' carbon reduction goals regardless of whether travel is managed online or offline.

The comprehensive integration of CO2 data into Reed & Mackay's platform gives travelers the ability to make sustainable choices at each step of their booking experience and allows travel managers to view and manage the carbon footprint of their program alongside other key performance metrics.

Reed & Mackay has long been a champion of sustainability — both in how it operates as a business, and in how it enables clients to make responsible and cost-effective travel decisions. In recent years the TMC has engineered cutting-edge technology paired with in-house consulting and expertise to help clients understand their carbon footprint throughout their travel journeys.

“We have always taken great pride in our ability to partner with our clients — through a combination of our in-house consulting services and our technology — to encourage achievable carbon emission reduction strategies tailored to their business travel and events programs,” said Reed & Mackay's Global Sustainability Director, Chris Truss. “Our continued investments provide our clients with customized strategies and innovations that enable the most informed and responsible decision-making. This ultimately drives behavioral change, and helps clients meet sustainability goals within their corporate travel programs.”

These latest technology updates are part of a series of user-experience enhancements that are being rolled out across Reed & Mackay's proprietary platforms. The new CO2 features enable organizations to design and implement custom travel policies along with a corresponding approval flow based on projected CO2 emissions across air, rail and ground travel, and hotel stays. This enhancement gives travelers better visibility of travel options that are ‘in policy,’ whether booking via R&M/Book or with a Reed & Mackay consultant.

“Our technology is built for service, regardless of whether the entry point is online or offline. This ongoing investment has been developed with and for our clients to empower them to make decisions that best line up with their travel policies. This latest sustainability-focused enhancement brings data, partnership-led service, and technology together to deliver market-

leading user experiences and value for our clients,” added Fahim Khan, Global Director of Product at Reed & Mackay.

This work is the next evolution of Reed & Mackay’s commitment to sustainability. In the last three years, the company has become a United Nations Global Compact participant; became the first TMC with parent company Navan Inc. to partner with Neste to access sustainable aviation biofuels for clients; signed a partnership with SQUAKE to provide clients with the most current, credible, granular CO2 data and messaging at the point of sale; undertaken a fully audited global CO2 footprinting exercise in line with ISO 14064; completed its first disclosure through CDP (Carbon Disclosure Project); become an EcoVadis-accredited supplier; and committed to set annual near- and long-term company-wide emission reduction targets in line with the Science Based Targets initiative (SBTi).

Most recently, Reed & Mackay was recognized by industry peers for its commitment to sustainability, having received Business Travel News Europe’s TMC’s Achievement in Sustainability award in May 2023.

For more information, visit <https://www.reedmackay.com/sustainability/>

To discover more about our sustainability and product offerings, meet Reed & Mackay at booth #4451 at GBTA Convention in Atlanta from July 22nd to 24th.

[Book a meeting here.](#)

For media inquiries, please contact: maryryan@reedmackay.com

About Reed & Mackay

Reed & Mackay delivers service-led corporate travel, people-focused technology, and award-winning event solutions across the globe. As part of the Navan Group, we believe in travel made easy, and in software designed for the people who use it. Reed & Mackay combines inspired service with state-of-the-art technology to create a level of travel and event management like no other and with a prestigious client base across financial, legal, insurance, marine and energy, and media sectors. Read more: www.reedmackay.com.