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BizTrip.AI Launches Agentic AI Assistant to Revolutionize Corporate Travel Booking and Management

Travel Industry Veteran Tom Romary and Andrew Ng's AI Fund Launch Startup to Streamline the Corporate Travel Booking Process Through AI to Deliver Personalized, Cost Efficient Business Trips

SAN FRANCISCO - JULY 21, 2025 - BizTrip.AI, makers of AI-powered travel management technology, today announced its launch at the Global Business Travel Association Convention in Denver. BizTrip.AI is reinventing corporate travel management by using agentic AI to modernize processes and address the innovation voids around airfare and hotel booking, itinerary change management, and price tracking and re-shopping.

BizTrip.AI is designed to simplify and enhance corporate travel by introducing intelligent solutions that benefit frequent business travelers, corporations, Travel Management Companies (TMCs), and Online Booking Tools (OBTs). The agentic AI technology is currently being trialed by large enterprise organizations, including Moderna, as well as Colorado-based TMC, Cain Travel, enhancing traditional search-based booking tools with an astute, perceptive interface that understands travelers' preferences, anticipates their needs, and ensures policy compliance.

The platform serves as a personal concierge for business travelers, delivering insightful, personalized experiences, while optimizing management costs by allowing travel planners to chat directly with an automated personal assistant. Instead of searching through hundreds of results on flights and hotels, BizTrip.AI uses historical data and preferences to anticipate traveler needs, and deliver relevant, tailored options for air, lodging and ground transportation that are compliant with corporate travel policy.

This modern experience will improve adherence to corporate policy, reduce booking leakage and reduce agent-touched transactions. BizTrip.AI can achieve up to 8% in travel cost savings – including up to 4% through persistent price tracking and reshopping, and an additional 4% through reduced fees, employee time savings and decreased leakage. The product also provides employees with a seamless travel and planning management experience, leading to higher satisfaction and productivity.

BizTrip.AI is co-founded by CEO Tom Romary, a travel industry entrepreneur and the former co-founder of Yapta (acquired by Coupa in 2020); CTO and agentic AI innovator Scott Persinger; and launched from AI Fund, a venture studio led by AI luminary Andrew Ng.

"BizTrip.AI allows for any corporate traveler at any level to have their own executive assistant at the ready to manage their business travel," said Romary. "It also represents an opportunity for TMCs, OBTs and others that plan, book and manage travel to achieve more in the absence of

having a large team. The industry is evolving quickly and is instituting new technology to become less dependent on live agents. There's significant value delivered to corporations by saving time, reducing 'high-touch' work, and delivering consistent price monitoring and re-shopping."

BizTrip.AI is also steered by AI Fund appointed board member, Rob Solomon, an innovator and pioneer in travel technology and marketplace businesses over the past 25 years. He has served as Chairman and CEO of GoFundMe, President and COO of Groupon, and CEO of Sidestep, which merged with Kayak. The company has also assembled a network of travel industry and technology advisors that includes Eric Bailey, Valerie Layman, Dave Falter, Andy McGraw, Tom Kippola, and Christopher Zando.

"In addition to automating routine travel logistics tasks, BizTrip.AI further demonstrates a deep understanding of personal travel preferences that even human travel agents often miss," Ng said. "Tom Romary and Scott Persinger have built technology that perceives, for instance, if a traveler prefers an aisle or window seat — or if their hotel needs to have breakfast, a gym, and on-site parking. BizTrip.AI's agentic travel system brings simultaneously efficiency and hyperpersonalization to the travel experience."

BizTrip.AI key capabilities include:
- **Intelligent Recommendation Engine**
  - Considers traveler preferences, company policies, and trip context simultaneously
  - Explains the reasoning behind recommendations for complete transparency
- **Proactive Trip Planning**
  - Scans calendars for upcoming meetings requiring travel
  - Initiates planning conversations at optimal booking windows
- **Dynamic Itinerary Management**
  - Creates a unified view of multi-supplier bookings
  - Detects calendar changes requiring travel adjustments
  - Facilitates seamless rebooking across suppliers
- **AI-Powered Policy Management**
  - Presents policy-compliant options by default
  - Provides transparent policy indicators
  - Enables AI-driven exception handling for urgent situations
- **Continuous Price Tracking and Re-shopping**
  - Monitors prices after booking to capture savings when rates drop
  - Applies pre-negotiated corporate rates and ensures the best value
  - Automatically secures credits or refunds when eligible
- **Comprehensive Inventory Access**
  - Connects to global air, hotel, and ground transportation options
  - Incorporates your firm's negotiated rates and preferred suppliers

"We're committed to leveraging AI to drive smarter, more efficient travel operations, and integrating BizTrip.AI into our corporate travel platform is a natural progression of that strategy," said Jennifer Steinke, Director Travel, Meetings & Fleet Travel at Moderna. "BizTrip.AI enhances our airfare and hotel booking processes, automates price tracking and re-shopping, and allows our employees to stay focused on what matters most—delivering results for our business."

To learn more or to inquire about partnership opportunities visit BizTrip.AI.

About BizTrip.AI
At BizTrip.AI we are building agentic AI designed to simplify and enhance corporate travel, benefitting frequent business travelers, Travel Management Companies (TMCs), and Online Booking Tools (OBTs). By allowing travel planners to chat with an automated personal assistant versus searching endlessly and combing through thousands of results on flights and hotels. BizTrip.AI knows the traveler's preferences and delivers only relevant personalized options for air and lodging that are in compliance with corporate travel rules.

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